

---

|                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|-----------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Objectives</b>     | To provide an opportunity for students to experiment with advanced Web design and production techniques to create a personal website. Students will also be exposed to the infrastructure related to registering and hosting their own domains.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>The Assignment</b> | <p>Using the techniques you've learned this semester, design and produce an independent website with any focus that interests you. You may supplement your site design with advanced Web production techniques including Macromedia Flash, Cascading Style Sheets, Frames and Javascript.</p> <p>Your site should include at least five pages, and be primarily HTML based. The content may be experimental in nature, self-promotional or may take on another focus to be determined as the project progresses.</p> <p>Before design and production begins, develop a name for your site and research the availability of a compatible domain name within the .com, .net or .org top-level domains. You may either register this domain and upload the final site to an ISP, or upload the site to another location so that it may be viewed on-line.</p> |
| <b>Presentation</b>   | Your completed site should be produced in HTML, with accompanying CSS, JS or SWF files and uploaded to a web server for final presentation.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| <b>References</b>     | <p>Chrissy Rey's <i>Macromedia Flash 5: Training from the Source</i><br/>Eric Meyer's <i>Cascading Style Sheets: The Definitive Guide</i><br/>Nick Heinle's <i>Designing with Javascript</i></p> <p><a href="http://www.dansteinman.com/dynduo/">http://www.dansteinman.com/dynduo/</a><br/><a href="http://www.webmonkey.com">http://www.webmonkey.com</a></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>Schedule</b>       | <p>4/16 Assignment sheet distributed via PDF. Devise site strategy.</p> <p>4/21 Initial content inventory and site architecture. Begin concept sketches.</p> <p>4/23 Concept sketches and wireframes due. Research domain names.</p> <p>4/28 Develop advanced interactivity for site.</p> <p>4/30 Workday for final site production. Begin testing HTML.</p> <p>5/5 Upload HTML and run final QA.</p> <p>5/7 Final presentation and class critique.</p>                                                                                                                                                                                                                                                                                                                                                                                                    |