
Objectives	To continue exploration of the dynamics of form and counterform relationships within photographic images. To develop an appreciation for photographers (current and past) and the photographic image. To understand the possibilities of graphic design for communicating powerful social messages.
The Assignment	
<i>Part I</i>	Divide each of the four given squares into ten fields based on the golden section proportions. Use gouache, acrylic, or color aid paper to fill in the fields with different values of flat gray. Each field in all the squares must be assigned a uniform value of gray, without texture or gradation. Your final rendering of all four squares should be made on Letramax 2000 white illustration board.
<i>Part II</i>	<p>Images grouped together appear conceptually linked. Combine found images (from magazines) to make a personal and aesthetic statement. Consider your composition a visual mediation of a person, place, object, experience, sensation, emotion, dream, or fantasy. Or choose a social issue or topic of personal concern or interest such as war, peace, violence, ecology, nature, poverty, etc. It is important that you limit yourself to one topic only, a clear statement must be made, the more specific you can be the better. For example if you choose 'violence' as a general topic, limit it more by selecting 'hand gun violence in the United States.' You should choose a point of view or side. With the topic of abortion, for example, you should choose either the pro-choice or pro-life point of view, or possibly the conflict between the two sides as your focus.</p> <p>Divide an eight inch square into eight fields according to the golden section. You will need a huge stack of magazines and books from which to collect and group imagery. You may also consider searching the internet for topical images. Create a collage using these found images to relay a visual statement about the topic or issue you have selected. Select and group images so that they appear conceptually linked. Remember that in order to make your statement you should combine different symbols to obtain the meaning you want. For example, smoke, a gas mask, and a dead tree can make a statement about the danger of air pollution to the environment.</p> <p>Paste your original collage (or a color print) onto a photocopy (made at Kinko's on Harbor Mist paper) with name/class data. Mount onto illustration board and trim. The finished piece should measure 10x11 with 1 inch top and side margins and a 2 inch bottom margin. Name/class data will line up 1" from bottom edge.</p>
Schedule	<p>11/19 Assignment sheet distributed. Begin research. Critique of assignment #5.</p> <p>11/26 Workday for Part I and II. Bring research to class.</p> <p>11/28 Workday for part II. Part I of assignment should be completed. Create paste-up to be photocopied to Kinko's.</p> <p>12/3 Submit symbol for approval. Transfer to computer for final rendering.</p> <p>12/5 Final presentation and class critique.</p>

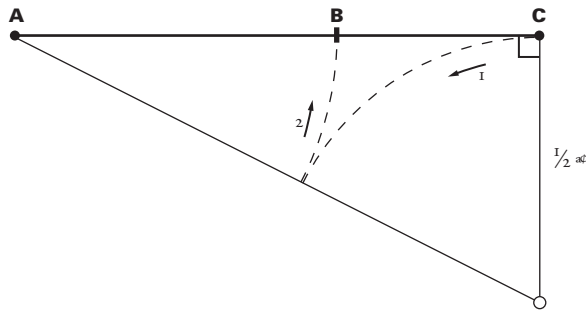
Reference

The Golden Section is a harmonious proportion characterized by the equation:

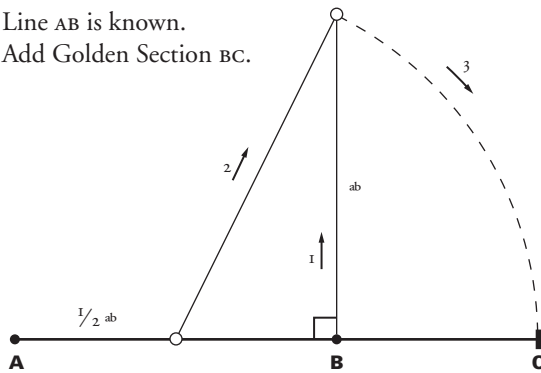
$$\frac{1 + \sqrt{5}}{2} = 1.618(03398875) = \phi$$

Every line and form can be divided according to the Golden Section using the following geometric methods:

Line AC is known.
Split into Golden Sections AB and BC.



Line AB is known.
Add Golden Section BC.



Golden Sections AB and BC are known.
Construct a Golden Rectangle.

